

# Shirlaws

Love business.



## Practical tools to drive your business through the recession

### event details

#### When

Wednesday 24<sup>th</sup> March  
09.30-12.00

#### Location

Lexington Business Centre  
Edificio Lexington  
C/Orense 85  
28020 Madrid

#### Contact

Please contact Janice Haywood  
to reserve your place:  
jhaywood@shirlawscoaching.com

#### Cost

39€  
Contact Janice Haywood for  
payment processing details.

#### Who should attend

CEOs/Managing Directors  
Business Owners

Shirlaws Business Coaching will be conducting a workshop/round table where CEOs and Business Owners will have the opportunity to ask questions of one of the most successful business coaches in Europe and see how Shirlaws' unique methodology creates lasting business growth. Contents will include:

- How to achieve **more productivity whilst controlling costs.**
- How to keep on track towards achieving your **business growth vision** through this economic down turn
- Identifying **areas of the business which may need restructuring** to take advantage of the subsequent economic recovery.

The Presenter and host for this session will be Nic Rixon, CEO Shirlaws Iberia. Nic has built up twelve companies, has trained over eight thousand coaches and has coached CEOs all over the world in clients such as Telefónica, Credit Suisse and Sony Home Entertainment

"Shirlaws has worked with us over the past two years with excellent results. Their approach has helped me with some high level strategic issues faced by our business as well as helping to create the right cultural and commercial balance."

Peter Erskine, Presidente y Director General – Telefónica O2 Europa

Shirlaws, founded in Australia in 1999 by funds manager Darren Shirlaw to help mid tier businesses, has become one of the fastest growing business coaching companies in the world. Shirlaws currently coaches in 36 countries and has helped more than 3000 companies to become more successful and productive in both commercial and cultural aspects.

Sustain **growth in your business** and discover the **differences** between growth in **profit**, **margin** and **capacity**.